

**REGION 3**

**AGENDA**

**January 28, 2026**

**4:00 p.m. – 6:00 p.m.**

*The Vaya Health Regional Board for Region 3, representing Alexander, Alleghany, Ashe, Avery, Caldwell, McDowell, Rowan, Watauga, and Wilkes counties, will conduct a regular meeting at 3:00 p.m. on January 28, 2026 at the J.E. Broyhill Conference Center located at 1913 Hickory Blvd, Room 215A, Lenoir, NC 28645. PUBLIC ACCESS will be available via electronic communication only (real-time two-way audio and/or visual communication, i.e., telephone and Microsoft Teams).*

**Dial In: 828-552-4129**

**Passcode: 780 595 398#**

**Microsoft Teams: [Click here to Join the Meeting](#)**

**A. Welcome and Call to Order**

*Donnie Potter, Chair (5 minutes)*

**B. Approval of Agenda and October 29, 2025 Meeting Minutes**

*Donnie Potter, Chair (5 minutes)*

**C. Governing Board Report**

*Donnie Potter, Chair and Ashley Wooten, Vice Chair (10 minutes)*

1. Appointment of Regional Board Chair and Vice Chair – **ACTION REQUIRED**
2. Region 2 Bylaws – **ACTION REQUIRED**

**D. Report of the Chief Executive Officer**

*Tracy Hayes, Area Director & Chief Executive Officer (10 minutes)*

**E. Community Relations Report**

*Brian Shuping, Vice President of Community Relations (20 minutes)*

1. FY24-25 Q4 Performance Metrics
2. Region 3 Member Engagement Update
3. Region 3 Community Relations Update

**F. Pharmacy Operations Update**

*Dr. Heather Cree, Vice President of Pharmacy Operations (20 minutes)*

**G. Consumer and Family Advisory Committee Report**

*Susan Jenkins, CFAC Representative (15 minutes)*

**H. Other Business** (5 minutes)

**I. Adjournment** (5 minutes)